# AP_basis_ENG_witruimte.JPGJAP Course List 2018-2019

**Department Management and Communication**

**Incoming student mobility**

**Name of student**: ……………………………………………………………………………………………………………..

**Sending Institution:**…………………………………………………………………………………………….…………….

**Erasmus Code:** …………………………….**Country:**………………………………………………………………………

**Receiving:** Artesis Plantijn Hogeschool Ms Nadia Vissers

 Department Management and Communication T: +32 3 220 56 42

 Meistraat 5, 2000 Antwerpen, Belgium F: +32 3 220 55 29

 B ANTWERP62 E: nadia.vissers@ap.be

Please select the courses you want to follow:

|  |  |  |
| --- | --- | --- |
| **1ST SEMESTER ( ATUMN)** | General Courses\* | ECTS |
| for students of Management and Communication |  |
| * Experiencing Belgian Culture
 | 5 |
| * Trends in Management and Communication
 | 5 |
| for students in Journalism, Advertising or Public Relations |  |
| * International Project *(max. 10 students allowed)*
 | 4 |
| * Extra language 1: English LOWER INTERMEDIATE
 | 4 |
| * Extra language 2: German ADVANCED / Spanish ADVANCED / French ADVANCED
 | 4 |
| * Seminar (1 week)
 | 4 |
| * Intercultural Communication
 | 4 |
| * European Media Policy
 | 4 |
| * Content Marketing
 | 4 |
| * Do It Yourself *(only approval after intake converstation)*
 | 4 |
| * Mobility Project: Reporting Europe *(max 5-10 students allowed)*
 | 4 |
| From International Programme Graphic and Digital Media *(approval after intake conversation)* |  |
| * Crossmedia Experiment
 | 3 |
| * Publishing
 | 3 |
| * Photoship Advances
 | 3 |
| Courses\* | 4 |
| only for students in Advertising and Public Relations |  |
| * Video Production *(max. 10 students allowed)*
 | 4 |
| * International Brand Communication
 | 4 |
| * Photoshop *(max 5-10 students allowed)*
 | 4 |
| * Professional Practice in Campaigns *(max. 10 students allowed)*
 | 4 |
| * Public Affairs
 | 4 |
| Courses\* | **ECTS** |
| only for students in Journalism, definite approval after an intake conversation |  |
| * Constructive Interviewing
 | 4 |
| * Photojournalism *(max 5-10 students allowed)*
 | 4 |
| * Digital Formats (ADVANCED)
 | 4 |
| * Media Practice@AP; television / radio OR print production (ADVANCED)
 | 4 |
| * Journalistic Project: Observing The Media
 | 4 |
| **TOTAL 1ST SEMESTER:** | **……….ECTS** |
| *\*All courses and course descriptions are subject to changes at any time.* |

|  |
| --- |
| Student’s signature |
| Signature: | Date:  |
| Sending institution |
| We confirm that the proposed programme of study has been approved.Name co-ordinator: Departmental co-ordinator's signature  | Date:  |