# AP_basis_ENG_witruimte.JPGICBM Course List 2018-2019

**Department Management and Communication**

**Incoming student mobility 2017-2018**

**Name of student**: ………………………………………………………………………………………………..

**Sending Institution:**……………………………………………………………………………….…………….

**Erasmus Code:** …………………………….**Country:**…………………………………………………………

**Receiving:** Artesis Plantijn Hogeschool Mrs Stephanie Goovaerts

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**Please select the courses you want to follow:**

|  |  |  |
| --- | --- | --- |
| 2nd SEMESTER ( SPRING) | ICBM – International Class in Business Management  Courses\* | ECTS |
| **Logistics/Finance courses** |  |
| * Transport Economics | 6 |
| * Environmental Management | 3 |
| * Logistics Project | 6 |
| * ERP | 3 |
| * Financial Markets | 3 |
| **Total Logistics/Finance:** | **……….ECTS** |
| **Marketing courses** |  |
| * Data-driven Marketing | 3 |
| * Marketing Project | 6 |
| * International Marketing | 3 |
| * Content Marketing | 3 |
| * Digital Marketing | 3 |
| **Total Marketing:** | **……….ECTS** |
| **Elective course** |  |
| * English Correspondence | 3 |
| * German Beginner | 3 |
| * BusIT Week | 3 |
| **Total Electives:** | **……….ECTS** |
| **TOTAL 2nd SEMESTER:** | **……….ECTS** |
| *\*All courses and course descriptions are subject to changes at any time* | |

|  |  |
| --- | --- |
| Student’s signature | |
| Signature: | Date: |
| Sending institution | |
| We confirm that the proposed programme of study is approved.  Departmental co-ordinator's signature | Date: |